

**Canadian Society for  
Biomechanics**

**AUGUST 19 – 22, 2024  
EDMONTON, AB**



**Canadian Society  
for Biomechanics**

---

**Société canadienne  
de biomécanique**

**SPONSOR &  
EXHIBITOR  
OPPORTUNITIES  
PACKAGE**

## **Dear Collaborators and Industry Partners,**

It is our pleasure to invite you to support the upcoming meeting, the 2024 Canadian Society for Biomechanics (CSB-SCB), which will be held in Edmonton, AB from August 19 – 22, 2024. The conference is returning to Edmonton following the first CSB-SCB conference 50 years ago in 1974! The conference will include presentations of interest to researchers and practitioners in the fields of biomechanics, biomedical engineering, kinesiology, orthopaedics and beyond.

The conference provides an excellent opportunity for companies and organizations involved in these areas to extend their marketing activities and support the conference through its sponsorship and exhibit program. Advertise in the digital conference program, be an exhibitor and display your product, or have your company's name attached to one of our social events! Full details can be found in this package.

We look forward to welcoming you to Edmonton in August 2024!

Sincerely,

Lindsey Westover  
**CSB 2024 Conference Chair**

Samer Adeeb  
**Co-Chair**

Walter Herzog  
**Honorary Chair**

# What is CSB-SCB 2024?

CSB-SCB 2024 will bring together biomechanics researchers from around the world for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas. CSB stands for the Canadian Society for Biomechanics, a national association representing a large community.

The Canadian Society for Biomechanics meets every two years rotating throughout Canada and we're pleased to return to Edmonton, AB following the first CSB-SCB conference held in 1974, 50 years ago, in Edmonton.

CSB conferences attract researchers from across Canada and the world specializing in biomechanics, engineering and kinesiology, orthopaedics and more. We expect over 250+ delegates to be in attendance in 2024.

# Who attends the conference?

The conference draws leading scientists and researchers in all areas of biomechanics research from **all over Canada, the United States, and globally**, including biomechanics, engineers and kinesiologists.

**Past CSB conferences drew scientists and clinicians from the following areas, to name a few:**

- Impact Biomechanics
- Medical Imaging and Analysis
- Occupational Biomechanics and Ergonomics
- Computational Biomechanics
- Orthopaedic & Cardiovascular Biomechanics
- Tissue Engineering and Mechanics
- Sport and Exercise Biomechanics
- Robotics
- Bioengineering and Biomechatronics
- Rehabilitation
- Neuroscience and Motor Control
- Kinesiology
- Neurological, Movement & Musculoskeletal Disorders
- Wearable Technology
- Data Analysis
- Balance and Posture



**WHY SPONSOR?**

# WHY SPONSOR?



Connect with **leading and emerging** researchers, practitioners and Clinicians

You will gain exposure, build relationships, develop partnerships and connect with representatives in the fields of biomechanics, engineering and health sciences from multiple provinces and labs across Canada, the United States, and globally.



Premium **branding & positioning** opportunity

You will reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on printed & digital materials, advertising, and promotions.



**Face time** with leading scientists

You will have the opportunity to connect with over 250 Canadian and international biomechanics, engineers and kinesiologists to build relationships and form valuable partnerships. Conference registration, marketing opportunities, exhibit booths and networking are among the many benefits associated with sponsoring this conference.

# SPONSORSHIP OPPORTUNITIES



# SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below  
*\*prices are in CAD*

Level	Free Exhibit Display (including 2 exhibit reps)	Opportunity to Distribute Materials	Multimedia Recognition At the Congress	Sponsor Recognition In E-Communication	Wordmark on Congress Website	Logo in Virtual Congress Program
<b>Platinum</b> \$8,000+	<b>Exhibit Booth</b> (premium location)	✓	✓	✓	✓	✓
<b>Gold</b> \$4,000 - \$7,999	<b>Exhibit Booth</b>		✓	✓	✓	✓
<b>Silver</b> \$3,000 - \$3,999	<b>Tabletop</b>		✓		✓	✓
<b>Bronze</b> \$1,000 - \$2,999					✓	✓



# SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program. Choose from the following options:

- Welcome Reception - \$8,000\*
- Conference Banquet - \$8,000\*
- Mobile App Sponsorship - \$4,000\*
- Keynote Session - \$2,000 per speaker
- Oral or Symposia Session - \$1,000 per session
- Coffee Breaks or Lunch - \$1,000 per session
- Poster Session - \$1,000 per session
- WiFi - \$2,000\*
- Audio Visual Sponsorship - \$2,000 per room
- Travel Awards – Variety of opportunities
- Mobile Charging Stations - \$1,500 per station
- Resource Table Item - \$500 per item
- Lanyards - \$1,000\*
- Notepads/Pens - \$500

*\*indicates an opportunity for exclusive sponsorship*

*\*\*prices are in CAD*

*Please note, if you choose to sponsor portions of the conference, exhibit opportunities may be available at no additional fee.*

# HOW TO BECOME A **SPONSOR**

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

**Michelle Smith**

Podium Conference Specialists

T: +1 250 472 7644

E: [michelle@podiumconferences.com](mailto:michelle@podiumconferences.com)

Fax: 1.250.472.7644

Web: <https://www.csb-scb-conference.com/>

# **ADVERTISING OPPORTUNITIES**

# ADVERTISING OPPORTUNITIES

Premier Ad Package 1 - \$2,000 (2 opportunities)

- Inside front 10 pages of digital program
- Two Mobile App Push Notifications

Value Ad Package - \$750

- Half Page Ad in Virtual congress program
- One Mobile App Push Notification

Standard Ad Package - \$1,000

- Full Page Ad in Virtual congress program
- One Mobile App Push Notification

Additional Options – Mobile App

- App Push Notification - \$75

## Please note:

CSB-SCB 2024 will not be printing a congress program, but will have a downloadable, high resolution PDF program and mobile app.

## AD SIZES

### FULL PAGE

trim size 297mm x 210mm  
bleed size 303mm x 216mm

### HALF PAGE

Horizontal 130mm x 178mm

*All advertisements must be submitted as JPEG files prior to June 1, 2024*

*To purchase these opportunities please visit the [CSB 2024 website](#)*

*Prices are in CAD*

# **EXHIBIT OPPORTUNITIES**



# Why exhibit at CSB-SCB 2024?

## High Traffic Area

Exhibitors are guaranteed placement in the popular Poster & Exhibitor Hall. It is expected that exhibitors will have premium spots close to food and beverage as well as main traffic throughways.

## Dedicated Face Time

CSB-SCB dedicates **significant program time** to posters and exhibitors at the conference. All catering is situated in the Hall, providing further face time with attendees

## Canadian Network

Attending the CSB-SCB 2024 conference gives exhibitors access to **leading scientists and clinicians in all areas of biomechanics research from many institutions and labs across the country.**

# EXHIBIT OPPORTUNITIES

## Booth Space \$3,000 (CAD + Tax)

- Back and side draped walls (10' x 8')
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250 each)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

## Table Top \$2,000 (CAD + Tax)

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250 each)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- **Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only**
- Electrical outlet to be purchased separately



(10' x 8' example image)

*Please review the sponsorship opportunities as many levels include exhibit options in addition to the sponsored items*

# EXHIBIT **BOOKING**

To book your booth for the **CSB-SCB 2024 Conference**, visit our website at [www.csb-scb-conference.com](http://www.csb-scb-conference.com) and follow the links to the 2024 Congress Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.